

Stakeholder Engagement Toolkit Additional Resources

General Resource

The Rockefeller Foundation, *Gather: The Art & Science of Effective Convening*,
<http://www.rockefellerfoundation.org/bellagio-center/gather-art-science-effective>

Step-by-Step Guide to the Theory, Process, and Practice of Engagement. See in particular Parts B and C of this short how-to guide: Putting Theory into Practice and Communicating with your Stakeholders.

http://www.coastaladaptation.eu/images/trust_guide-final-july-2011_qa.pdf

Stakeholder Strategy

J. Neil, *Stakeholder Engagement: A Roadmap to Meaningful Engagement*.

[http://www.som.cranfield.ac.uk/som/dinamic-content/media/CR Stakeholder.pdf](http://www.som.cranfield.ac.uk/som/dinamic-content/media/CR%20Stakeholder.pdf)

Doughty Centre, Cranfield School of Management, 2009.

Business for Social Responsibility, *Back to Basics: How to Make Stakeholder Engagement Meaningful for Your Company*

[http://www.bsr.org/reports/BSR Five-Step Guide to Stakeholder Engagement.pdf](http://www.bsr.org/reports/BSR_Five-Step_Guide_to_Stakeholder_Engagement.pdf)

Stakeholder Mapping

Business for Social Responsibility. *Stakeholder Mapping*,

<http://gsvc.org/wp-content/uploads/2014/11/Stakeholders-Identification-and-Mapping.pdf>.

BetterEvaluation, *Stakeholder mapping and analysis*,

http://betterevaluation.org/evaluation-options/mapping_stakeholders

StakeholderMap.com, *Stakeholder Mapping*, <http://www.stakeholdermap.com/>

Planning and Hosting Convenings

The Monitor Institute, *Gather: The Art & Science of Effective Convening*,

<http://www.rockefellerfoundation.org/bellagio-center/gather-art-science-effective>

Workshop/Meeting Activities

Adrian Segar, *Tips for Organizing Pecha Kucha Sessions*,

<http://www.conferencesthatwork.com/index.php/presentations/2011/09/tips-for-organizing-pecha-kucha-sessions/>

Northwest Earth Institute, *A Systems Thinking Model: Iceberg*,

<http://www.nwei.org/resources/iceberg/>

Tamarack, *Tamarack Peer Input Process Description*,

http://tamarackcommunity.ca/downloads/clife/mcabaj/PeerInput_Pro.pdf

Lego Serious Play, <http://www.lego.com/en-us/seriousplay/>

Online resources compiled by Art of Hosting (AoH) network. *The Art of Hosting*.

<http://www.artofhosting.org/what-is-aoh/methods/>

Online and Remote Engagement

Forbes, *Running an Effective Conference Call*,

<http://www.forbes.com/sites/lisaquast/2013/03/18/career-boot-camp-5-tips-to-lead-effective-conference-calls/>

Talkforce, *How You Can Run More Effective Conference Calls*,

<http://www.talkforce.com.au/blog/effective-conference-calls>

Institute for Local Government, *Online Engagement Guide*.

<http://www.ca-ilg.org/online-engagement-guide>

Institute for Local Government, *Local Official's Guide to Online Public Engagement*, 2012,

http://www.ca-ilg.org/sites/main/files/file-attachments/a_local_officials_guide_cp_2-27.pdf